### Mansoor Abbasi

#### Multi-Media Artist

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VISA STATUS: Visit Visa



#### **CAREER OBJECTIVE:**

Flexible and talented artist capable of delivering a variety of Motion & graphics design, video editing, motion poster design, graphic design, social media posts design, instagram reels, stories, posts and typography videos. Dedicated and professional approach to multimedia design. Nearly 04 years of professioal work experience, including freelance work. A candidate who prioritizes communication with clients and other artists to ensure all requirements aremet quickly and efficiently. Experience in management and leadership.

#### **CAREER PROFILE / SKILLS:**

- · Adaptive · Problem Solver · Team worker · Quick learner · Self-Motivated · Punctual · Focused
- · Organizational and Planning skills · Written and verbal skills · Good listener and communitor
- · Creative Management · Decision making · Critical Thinking · Strategic Planning · Videography
- · Photography · Video Editing

#### **SOFT SKILLS:**

- · Adobe After Effects · Adobe Premiere Pro · Adobe Illustrator · Adobe Photoshop · Adobe Lightroom
- · Adobe Audition · Microsoft Word · Microsoft Excel

#### **LANGUAGES:**

• Urdu (Native) • English (Upper-int) • Hindi (Fluent) • Punjabi (Fluent).

#### **PROFESSIONAL WORK EXPERIENCE:**

ORGANIZATION: DMOOSE LLC USA

Tenure: May 2021 - Mar 2022

Designation: Creative Design / Video Lead

# DMOOSE

#### **RESPONSIBILITIES:**

- · Work directly with Creative Director for assigning and executing daily tasks.
- Take lead on creating Key visuals for Campaigns, Sales, Launches and various other requirements.
- Design and video execution for all collateral required. Make motiongraphic videos for the company.
- Manage arts and create 2d animated and motion graphic videos for marketing department.
- Reporting and feedback responsibilities with CD and the marketing department.

ORGANIZATION: IMMENTIA

Tenure: OCT 2019 - NOV 2020

Designation: Multimedia Artist

## **Immentia**

#### **RESPONSIBILITIES:**

- Shooting corporate programming to be uploaded to the company career section, or YouTube page.
- · Managed video production and assisted in shooting.
- Created Video/Film edits for the department.
- · Worked on making key visuals in design for campaigns and various other design demands.
- Manage material such as camera footage, dialogue, sound effects, graphics and special effects to produce a final film or video product.

ORGANIZATION: THE NGO WORLD

Tenure: JAN 2018 - DEC 2018

Designation: Multimedia Artist



#### **RESPONSIBILITIES:**

- Attend meetings for required projects put forward by the organization.
- Planning video shoots, story boards and pre-production plans.
- Field work for program coverage and shooting responsibilities.
- Finalizing all the edits, and delivering videos to organization.
- organize and edits video productions to achieve the desired promotional and/or educational objectives.

#### **ACADEMIC CAREER:**

#### **DEGREE / CERTIFICATION:**

DIT: TPSC Pakistan Intermediate: FBISE Pakistan Matriculation: MBISE AJK

#### **CERTIFICATION / TRAINING:**

Adobe After Effects: Complete Course from Novice to Expert

Adobe Premiere Pro CC Masterclass: Video Editing in Premiere

Psychedelic Animation with Photoshop and After Effects

UDEMY

DOMESTIKA

#### **PORTFOLIO:**

https://www.behance.net/mansoorabbasi1 https://vimeo.com/mansoor1